

Please use one page per Ad Submitted

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
(Billing) \_\_\_\_\_

**City:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**CMA Use Only**

First Run Date: \_\_\_\_\_

Number of Weeks: \_\_\_\_\_

Last Run Date: \_\_\_\_\_

Ad Width: \_\_\_\_\_

Ad Height: \_\_\_\_\_

Corner Option: \_\_\_\_\_

Include on Web: \_\_\_\_\_

Special Placement: \_\_\_\_\_

Cost per Run: \_\_\_\_\_

Cost per Month: \_\_\_\_\_

**Total Job Cost:** \_\_\_\_\_

**Artwork:**

**Camera Ready:**  "Camera Ready" artwork needs no change or modification.

**Minor Changes:**  We can make changes as instructed. Be sure to provide a clean original and a mark up copy.

**To be created by CMA:**  We can create your ad from materials you submit, your website, and/or from your instructions.

**Ad Size:**                      **Columns Wide:** \_\_\_\_\_                      **Inches Tall:** \_\_\_\_\_

**Instructions:**

Please include instructions for modifications to the materials you are providing, if we are to create the ad for you, if we are to use your website for materials, and other information needed to describe your ad.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Yes No**

Please let us know if you wish to have the ad submitted back to you for approval.

**Submit For Approval:**

**Date:** \_\_\_\_\_

**Approved By:** \_\_\_\_\_

## Standard Ad Sizes

We can accommodate many sized but prefer that you work with the below size standards if possible.

**Please submit artwork in Adobe PDF, tiff, or jpeg format.**

We can create an ad for you! Please submit materials including old ads, a sketch, scans, or business card by email: [info@componentadvertiser.com](mailto:info@componentadvertiser.com) or fax samples to 800-524-4982

### 1 Column

Width = 1.75"

Height Options:

1" to 8.0" in .5" increments,  
and 8.75"

### 2 Column

Width = 3.75"

Height Options:

1" to 8.0" in .5" increments, and 8.75"

### 3 Column

Width = 5.75"

Height Options:

1" to 8.0" in .5" increments, and 8.75"

### Full Width (4 Column)

Width = 7.5"

Height Options:

.75", 1" to 8.0" in .5" increments, and 8.75"

# 1 Column Ad Sizes

These sizes fit easily into the Advertiser.  
Corner options are available on any size

**1 Column x 1.5''  
Rounded Corners**

**1 Column x 1.0''  
Rounded Corners**

**1 Column x .75''  
Rounded Corners**

**1 Column x 8.5''**

**1 Column x 8.0''**

**1 Column x 7.5''**

**1 Column x 7.0''**

**1 Column x 6.5''**

**1 Column x 6.0''**

**1 Column x 5.5''**

**1 Column x 5.0''**

**1 Column x 2.0''  
Square Corners**

**1 Column x 2.5''  
Inverse Corners**

**1 Column x 2.5''  
Square Corners**

**1 Column x 3.0''  
Square Corners**

**1 Column x 3.5''  
Inverse Corners**

**1 Column x 4.0''  
Square Corners**

**1 Column x 4.5''  
Rounded Corners**

## 2 Column Ad Sizes

These sizes fit easily into the Advertiser.  
Corner options are available on any size

**2 Column x 1''  
Square Corners**

**2 Column x 1.5''  
Square Corners**

**2 Column x 2.0''  
Fancy Corners**

**2 Column x 2.5''  
Beveled Corners**

**2 Column x 8.75''**

**2 Column x 8.5''**

**2 Column x 8.0''**

**2 Column x 7.5''**

**2 Column x 7.0''**

**2 Column x 6.5''**

**2 Column x 6.0''**

**2 Column x 5.5''**

**2 Column x 5.0''**

**2 Column x 4.5''**

**2 Column x 4.0''**

**2 Column x 3.5''**

**2 Column x 3.0''  
Beveled Corners**

3 Column x 8.75"

3 Column x 8.5"

3 Column x 8.0"

3 Column x 7.5"

3 Column x 7.0"

3 Column x 6.5"

3 Column x 6.0"

3 Column x 5.5"

3 Column x 5.0"

3 Column x 4.5"

3 Column x 4.0"

3 Column x 3.5"

3 Column x 3.0"

3 Column x 3.0"

3 Column x 3.0"

3 Column x 3.0"

3 Column x 1.0"  
Beveled Edge

# 3 Column Ad Sizes

These sizes fit easily into the Advertiser.  
Corner options are available on any size

# Sample 4 Column Ad Sizes

4 Column x 8.75"

4 Column x 8.5"

4 Column x 8.0"

4 Column x 7.5"

4 Column x 7.0"

4 Column x 6.5"

4 Column x 6.0"

4 Column x 5.5"

4 Column x 5.0"

4 Column x 4.5"

4 Column x 4.0"

4 Column x 3.5"

4 Column x 3.0"

4 Column x 3.0"

4 Column x 3.0"

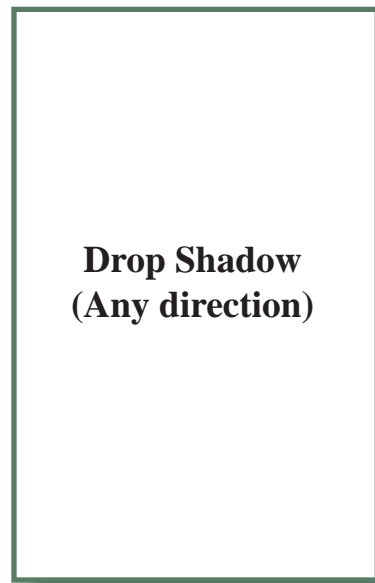
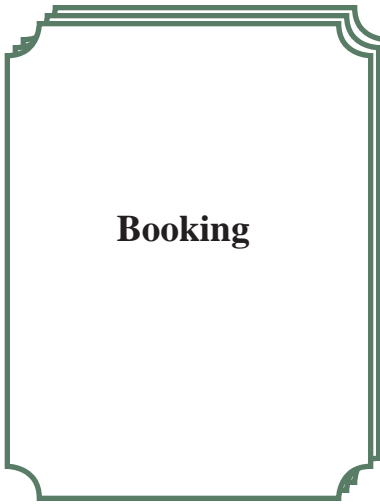
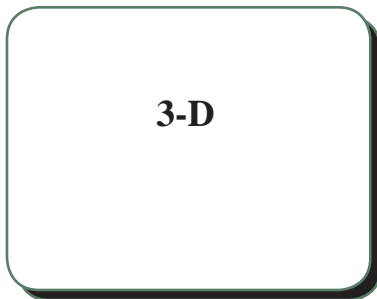
4 Column x 3.0"

4 Column x 1.0"

Fancy Edge

# Special Effects

Please specify if you wish to include any of the below special effects.  
These options are available on any size



Thick - Thin - Thick



Dashed



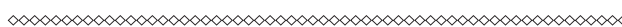
Horizontal lines



Dots



Wavy Line



White Diamonds