

Reach Your Customers

Provide Your Updates

Share Your News



Advertise Your Products & Services ➔ Receive Complimentary Space with These Options

1

- Purchase 1/2 page or more and receive *in addition*:
1 article written by your company's professionals
OR 1 product announcement/update

2

- Purchase 1 page per issue and receive *in addition*:
1 article written by your company's professionals
AND 1 product announcement/update

3

- Purchase more than 1 page OR 1 page in 12 issues and receive *in addition*:
2 articles written by your company's professionals
AND 1 product announcement/update

BONUS: Purchase 1 page in 12 issues ➔ Receive *double* advertising space and a web banner – that's 2 full pages of color advertisements in every issue plus the articles and product updates!

FULL COLOR Advertising Sizes:

(All sizes nominal – adjusted to fit gutter, margins, and available space)

Space Unit (Width/Depth)	Vertical	Horizontal
1 page	8.50" x 11.0"	N/A
2/3 page	5.25" x 9.75"	8.00" x 7.00"
1/2 page	4.00" x 9.75"	8.00" x 5.00"
1/3 page	2.50" x 9.75"	8.00" x 3.50"
1/4 page	4.00" x 5.25"	N/A
1/4 page Column/Banner	2.00" x 9.75"	8.00" x 2.50"
1/6th page	2.50" x 5.25"	5.25" x 2.50"
1/8th page	2.00" x 5.25"	4.00" x 2.50"
Per Column Inch	2.00" x 1.00"	N/A

2018 RATES (per month):

	1x	2x	4x	6x	12x
1 page	\$510	\$495	\$480	\$460	\$410
2/3 page	\$350	\$340	\$325	\$305	\$275
1/2 page	\$270	\$260	\$245	\$235	\$215
1/3 page	\$190	\$180	\$170	\$160	\$140
1/4 page	\$135	\$130	\$125	\$120	\$105
1/4 page C/B	\$135	\$130	\$125	\$120	\$105
1/6th page	\$100	\$96	\$92	\$86	\$80
1/8th page	\$75	\$72	\$68	\$65	\$60
Per Column Inch (1" minimum)	\$46	\$44	\$42	\$40	\$35

Extras and Services:

Design Assistance \$55 per hour (1 hr minimum)
Website Banner \$50 month (6 month minimum)

No cancellations less than 10 days prior to issue. Rates, sizes, and discounts subject to change. Articles and updates may be edited due to size or content.

Ad Specifications: Submit ads in high resolution (up to 3 MB) PDF, JPG, PNG, or image file suitable for internet and print. Embed or include fonts (unlicensed fonts will be replaced); for readability, minimum size equivalent is 8 pt Times New Roman. Avoid nonstandard software formats that may not translate easily or fit available space. Do not scan your ad unless necessary because it may reduce image quality and affect your links. Submit articles and updates in MS Word.